

Message Text

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PAGE 01 MONTEV 01262 301309Z

ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W

-----310623Z 051529 /17

R 301243Z MAR 77

FM AMEMBASSY MONTEVIDEO

TO USDOC

INFO SECSTATE WASHDC 3559

AMEMBASSY BUENOS AIRES

AMCONSUL SAO PAULO

LIMITED OFFICIAL USE MONTEVIDEO 1262

E.O. 11652: N/A

TAGS: BBAK, UY

SUBJ: REQUEST FOR BACKGROUND INFORMATION: BESTLINE PRODUCTS

REF: 10 FAM 315 (I)

1. EMBASSY HAS RECENTLY LEARNED THAT LOCAL REPRESENTATIVES OF "BESTLINE NON-POLLUTING PRODUCTS, INC., 415-T BOYD STREET, BOONTON, NEW JERSEY, 07005" HAVE BEEN SELLING "DISTRIBUTORSHIPS" FOR THE U.S. FIRM'S LINE OF DETERGENTS AND SHAMPOOS. REPORTEDLY, AROUND 1000 PERSONS IN URUGUAY HAVE BOUGHT THESE DISTRIBUTORSHIPS AND A BEGINNING STOCK FOR ABOUT US \$1,000 EACH, A CONSIDERABLE OUTLAY. DETERGENTS ARE TO BE PRODUCED HERE IN URUGUAY AND SOLD

BASICALLY DOOR-TO-DOOR. A WELL-KNOWN LOCAL DETERGENT COMPANY REFUSED TO BEGIN PRODUCTION ACCORDING TO BESTLINE SPECIFICATIONS UNTIL PAID ON A CASH BASIS.

2. BESTLINE ALSO REPORTEDLY OPERATES IN BUENOS AIRES (BESTLINE ARGENTINA, AV. TRIUNVIRATO 3661) AND SAO PAULO (AS HOME AND FAMILY BRIGHTLINE).

3. IN VIEW OF THE LARGE AMOUNT OF MONEY INVOLVED IN WHAT
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APPEARS TO US A VERY LIMITED MARKET FOR THIS TYPE OF PRODUCT, EMBASSY WOULD APPRECIATE RECEIVING AVAILABLE INFORMATION FOR ITS BACKGROUND USE.

SIRACUSA

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 30-Mar-1977 12:00:00 am
Decapton Date: 01-Jan-1960 12:00:00 am
Decapton Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MONTEV01262
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770110-0157
Format: TEL
From: MONTEVIDEO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977037/aaaaafqs.tel
Line Count: 59
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d6d3bab9-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3139024
Secure: OPEN
Status: NATIVE
Subject: REQUEST FOR BACKGROUND INFORMATION: BESTLINE PRODUCTS
TAGS: BBAK, UY
To: COM
Type: TE
vdkgvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/d6d3bab9-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009